

# SHRM Launches Diversity Jobs Sites

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## *SHRM Press Release*

**ALEXANDRIA, Va.**— Encouraging diversity and inclusion in the workplace starts at the top, which is why the largest HR association in the world — the Society for Human Resource Management (SHRM) — has announced the launch of three specialty websites within its online career center focused on creating an inclusive workforce and setting an example for other employers.

Built on the SHRM Enterprise Solutions platform with technology provided by [DirectEmployers Association](#), the new SHRM careers sites are [SHRM-Veterans.jobs](#), [SHRM-Disability.jobs](#) and [SHRM-Diversity.jobs](#).

“We know the positive difference a diversity of perspectives makes in the workplace,” said [Bettina Deynes](#), SHRM-SCP, RMSHRM’s vice president of human resources and diversity. “But one challenge faced by HR departments is designing and implementing recruiting vehicles for attracting well-qualified employees across a spectrum of diversity.

“With the launch of these sites, SHRM provides job seekers with direct access to open positions and reaches a broader audience of diverse job seekers, including individuals with disabilities and military veterans,” Deynes said.

For more information on SHRM Enterprise Solutions and the technology powering these sites, please visit <http://www.SHRMenterprise.jobs>.

**Media:** For more information, contact Kate Kennedy of SHRM Media Relations at [Kate.Kennedy@shrm.org](mailto:Kate.Kennedy@shrm.org) and 703-535-6260.

## **About SHRM Enterprise Solutions**

Developed through a partnership between the Society for Human Resource Management (SHRM) and DirectEmployers Association, SHRM Enterprise Solutions was created to complement a company’s primary job board with targeted tools and messaging, making it simple for employers to embrace diversity by designing and implementing a customized, branded website with desired corporate messaging important for both attracting and retaining veterans, individuals with disabilities and minority candidates. For more information on the diversity solutions, visit <http://www.SHRMenterprise.jobs>.

## **About the Society for Human Resource Management**

The Society for Human Resource Management (SHRM) is the world's largest HR professional society, representing 285,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management. SHRM has more than 575 affiliated chapters within the United States and subsidiary offices in China, India and United Arab Emirates. Visit us at [shrm.org](http://shrm.org) and follow us on Twitter and Instagram @SHRMPress.