

Social Jobs Partnership: Facebook's Graph Search Tips

<http://jobsearch.about.com/b/2013/08/11/social-jobs-partnership-facebooks-graph-search-tips.htm>

August 11, 2013

Friday, August 11, 2013

The [Social Jobs Partnership](#) is a Facebook Page which is a collaboration between the U.S. Department of Labor, DirectEmployers Association, Facebook, the National Association of Colleges and Employers and the National Association of State Workforce Agencies.

Social Jobs Partnership is designed to make job hunting on Facebook simple, and it's now even easier with [Facebook's Graph Search](#) feature. Graph Search appears as a larger search bar across the top of most Facebook pages and makes it easier make new connections, and to search for friends and Pages by name, or use phrases to find something specific across people, companies, places, interests, and more.



For job seekers, it's a tool to find companies, people who work at companies and to find contacts who can assist with your job search. For recruiters, Facebook Graph Search can be used to search for applicants by occupation, education level, school, major and location.

Bill Warren, Executive Director, DirectEmployers Association, says, "The introduction of Facebook's Graph Search to the job space will help to better connect employers with job seekers. In a world that's become so socially connected, it's tools like this that make it beneficial for recruiters to source candidates through social media, and for job seekers to promote their personal brand online."

As always, there's a word or two of warning if you're using Facebook for job hunting or recruiting. From the getting found side, keep your profile current and complete the details on your education and employment history.

From the keeping it private side, remember your privacy settings and be careful what you search. Regardless of whether you're a job seeker or a hiring manager, it's important to keep what you don't want to share with the world private. Adjust your [privacy settings](#) accordingly.