

# Facebook Gets In The Job Search Game

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<http://witsense101.wordpress.com/2012/11/27/facebook-gets-in-the-job-search-game/>

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It might not always be obvious, but the National Labor Exchange (NLX) partnership continues to pay off big for the public workforce system. The latest and greatest is a new feature on the [Social Jobs Partnership](#) page, a job search option called the [Social Jobs App](#).

Since its launch, people have found all kinds of creative ways to share job content on Facebook. And it makes sense, right? It's a social networking site and most jobs are found via networking. So through a public-private partnership that includes Facebook, [Direct Employers](#), [NASWA](#), [NACE](#), and USDOL, there is now a feature specifically to help people find jobs.

And the connection to the public labor exchange? The job content Facebook is serving up to job seekers is that of the NLX. It's all the jobs listed with [WorkInTexas.com](#), Georgia Dept. of Labor, Utah Dept. of Workforce Services, and all other state job banks. Right there on Facebook. For free. With virtually no effort on the part of states.

It's a great deal for everyone. It gives Facebook users a way to find jobs inside a system they use daily. It generates visitors to state job banks who probably wouldn't otherwise think to go there. It's bringing together public and private entities who have a common goal and where credit and praise are willingly put in the backseat. And best of all, it gives employers easy exposure to a large talent pool and makes it easy for job seekers to find jobs. And at the end of the day, that's what this is all about.

For more information, check out the [USDOL blog](#).