

Iowa Job Bank Listings on the Rise

<http://abcnewsradioonline.com/des-moines/iowa-job-bank-listings-on-the-rise.html>

February 15, 2012

(DES MOINES, Iowa) -- The number of jobs listed on the Iowa Workforce Development's (IWD) online job bank has doubled over the last year, making Iowa one of the leading states in the nation in terms of technology-based job listings, officials say.

A press release from IWD says that through technology, the agency is able to index job postings directly from employers' websites to the job bank website. The agency says this saves employers from having to post their job openings on multiple sites to maximize exposure.

"Iowa is a great example of how a state workforce agency can utilize the technology to increase staff efficiencies," Julie Cook, operations manager of the DirectEmployers Association said in a statement. "Through the use of indexing, Iowa is increasing not only the number of businesses that are listing jobs on the Iowa state job bank, but also increasing the traffic that is driven to the state job bank."

Copyright 2012 ABC News Radio

Wednesday, February 15, 2012 at 10:18AM [Anselm Gibbs](#)

Read On ABC News Radio: <http://abcnewsradioonline.com/des-moines/iowa-job-bank-listings-on-the-rise.html#ixzz1pfBXfKmp>