

# Using .Jobs to Job Search

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<http://jobsearch.about.com/b/2012/01/31/using-jobs-to-job-search.htm>

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The .jobs domain, managed by the DirectEmployers Association, now contains over 1500 career websites, including 400 career microsites launched by Fortune 500 companies. In fact, some even have multiple sites to reach out to different categories of job seekers. AT&T, for example, has over 70 different career microsites. Each site, like AT&T's [engineering jobs](#) jobs page and [customer service job](#) page targets specific job seekers.

For employers, it's a way to get more qualified applicants. For job seekers, it's a way to apply [directly on company websites](#). ".JOBS Career Microsites enhance employer recruitment strategies," says DirectEmployers' Executive Director, Bill Warren. "Microsites are more cost effective, put the employer back in control of the hiring process, and allow employers to compete for search position on Google and Bing. The result is that job seekers can search, click on a result, and apply for the job directly on the employer's own online application. If the job does not fit, career microsites make it easy for the job seeker to browse or search for a better match."

To find jobs that are posted on these sites, visit [jobs.jobs](#). There is a list of jobs by geographic location - both city and state - search functionality, and employment specialty.