

Who is DirectEmployers?



Member Driven Not Profit Driven

DirectEmployers Association is a nonprofit HR consortium of leading global employers formed to improve labor market efficiency through the sharing of best practices, research and the development of technology.

Employer Members will find a strategic recruiting community where ideas, resources and practices are shared; processes, technologies and standards are shaped; and technology is used in a manner which acknowledges, values and respects diversity and reflects the rich array of cultures represented in a broad global workforce.

Member Benefits

- Become part of a consortium of like-minded professionals.
- Access abundant resources, insightful statistics and key knowledge.
- Win back your recruitment brand.
- Network and benchmark with your peers in a vendor free environment.
- You (Member), not profits, drive the business decisions.
- Access to transformational technology.
- Direct connection to the job seeker.
- Streamlined processes for compliance.
- Established relationships for outreach to military, veterans, diversity and people with disabilities
- These and many more!

Meet some of the remarkable people who make up the prestigious ownership of DirectEmployers Association:

"We have been members for several years and DirectEmployers continues to provide without question the best talent acquisition solutions in the online recruitment industry."

PAM WEBSTER

Enterprise Rent-A-Car (Member since 2004)
Assistant VP, Recruiting



"DirectEmployers Association provides a much more global approach and it gives us much broader access to potential talent pools — that is exactly what we want... for less (money)."

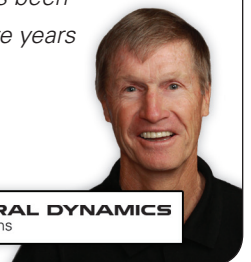
RHONDA STICKLEY

Providence Health & Services (Member since 2003)
Sr. Director Talent Acquisition

"Everything with DirectEmployers is CLASS! It has been an honor to serve as a Board Member the last five years with so many great, bright, experts in this field."

RICH SKELNIK

General Dynamics C4 Systems (Member since 2008)
Director, Talent Acquisition



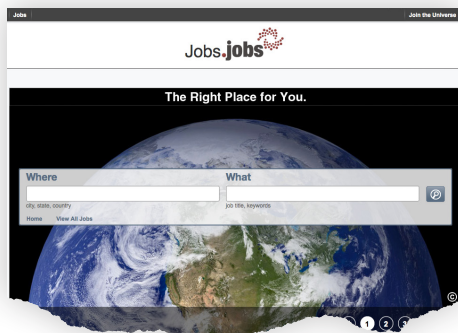
Job Syndication



Breaking down the barriers and utilizing the power of the World Wide Web.

Direct Syndication indexes Member jobs and makes them available to thousands of niche sites including diversity, veteran/military, disability, college/alumni, and search engines.

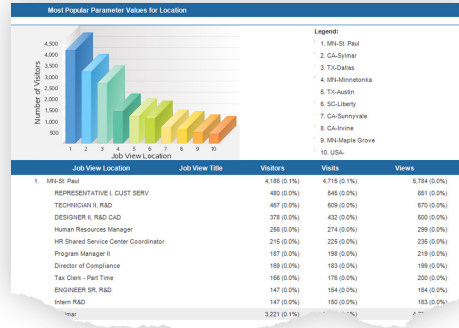
.JOBS Platform



Revolutionizing online recruitment and job seeker experience.

The .JOBS platform is the first ever interlinking and coordinated use of a Top-Level Domain (TLD) specifically for job seekers, human resource practitioners and the public good. Job postings are only accepted from vetted employers. Job seekers can search by a desired geographic area or occupation, or a combination of both. An online community component is also available. Visit **About.jobs** for more information.

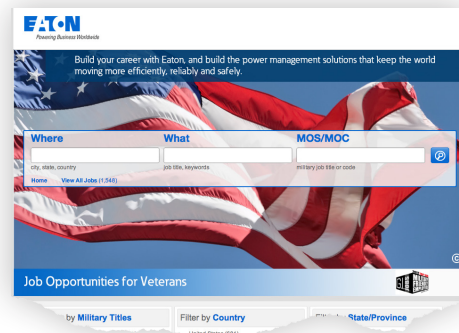
Analytics



Sharing valuable data to make better ROI decisions.

Direct Traffic is a robust analytics platform which measures job view clicks on jobs distributed through Direct Syndication to thousands of global partner sites.

SEO/Career Microsites



Utilizing branded and keyword-rich URLs to improve search engine rankings.

.JOBS Career Microsites use search engine optimized pages designed to improve a company's ranking on organic search results. In addition to branded and keyword-rich URLs, microsites contain standard employer profile information and links to jobs and career site. Sites may be customized with corporate branding, videos, social media links or other multimedia content.

Compliance

Job Order Ad Hoc Compliance Report

Company Name: ACME Corporation
 FEIN: 99-999999
 Report for jobs received between 10/12/2010 and 10/31/2010

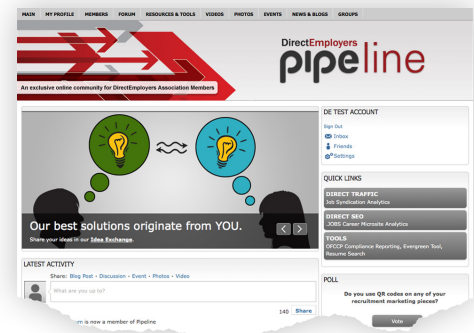
Report Date: 10/29/2010 1:38:11 PM
 Total Jobs: 29 / Delivery Confirmed: 22 / Pending Delivery: 0 / Awaiting Confirmation: 7 / Other: 0

Job Title	Job Address	Employer Job ID	Compliance ID	Status
SENIOR MANAGER ALDIT SERVICES	Shawnee Mission, KS	479	405565	Delivery Confirmed
ASSISTANT SUPERVISOR	Guymon, OK	L88TL037	4052180	Delivery Confirmed
TRUCK DRIVER - FEEDERWEAN	Hennessey, OK	LFRNLDJCV	4052181	Delivery Confirmed

Connecting Members with local, state and federal employment programs.

Leveraging an unprecedented public/private partnership with NASWA, Direct Compliance is a suite of programs and services that assists participating Members with 4212 VEVRRAA/JVA compliance obligations.

Pipeline



Fostering innovation and advancement through the voices of our Association.

The Pipeline is a Member exclusive online community designed to help users share ideas, resources and best practices to improve labor market efficiency. View webinar and survey archives, watch the latest Employment Line (video blog), post a blog, or start a forum. See what's available and get to know fellow Members by signing up at **voice.directemployers.org**.

Leverage Your Power

Visit DirectEmployers.org or call (866) 268-6206.

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